Commodore
Business Machines, Inc.

1200 Wilson Drive
West Chester, PA 19380
(215) 431-9100

Dear Developer:

Here is the information that you have been asking about!

Information about who purchases Amiga computers and Commodore products!

In addition to the warranty card information collected since November, 1990, the current *Power Up* program offers valuable incentives to Amiga 1200 and A4000 purchasers to register their new AGA Amigas. Now you can have access to the Commodore user base and be in contact interested and qualified purchasers of your products.

Look over the enclosed information and request form and send in your request today. Select from product, geographic or principal user information or get all three selections for the same basic cost. Or you can take the entire list of over 81,000 product registrations at the incredibly low price of *only $995*.

While you're at it send in your suggestions as to what other types of information might be useful to you.

Best regards,

John Di Lullo

John Di Lullo
Manager, Business Marketing

AMIGA

Warranty Card Survey
November 1990- March 1993

Primary Use	A3000	A2000	A600	A500	A1200	A4000	All Models
Education	14.00%	16.14%	20.46%	23.8%	11.2%	6.3%	20.18%
Business	9.98%	10.00%	4.6%	4.2%	2.5%	8.4%	7.23%
Home Office	8.83%	6.84%	9.72%	8.2%	7.3%	6.4%	8.27%
Entertainment	6.73%	6.84%	26.6%	28.2%	18.1%	6.4%	18.46%
Music	2.39%	2.23%	2.81%	3.1%	2.1%	.9%	2.82%
Programming	11.26%	3.82%	3.07%	3.6%	7.3%	9.5%	5.49%
Scientific	3.47%	1.27%	.51%	.6%	.4%	2.3%	1.44%
Graphic Arts	12.24%	10.22%	8.18%	8.8%	23.3%	20.7%	10.56%
Desktop Publishing	4.71%	2.9%	4.35%	2.0%	3.10%	2.5%	2.96%
Video	8.15%	24.6%	3.58%	4.7%	6.5%	9.0%	11.33%
Animation	7.37%	3.8%	3.07%	2.7%	4.9%	14.5%	4.28%
Telecommunications	.70%	1.5%	1.28%	.06%	.5%	.9%	0.93%
Interactive Video	2.22%	2.0%	1.28%	1.0%	2.1%	3.0%	1.64%
Other	3.85%	2.9%	5.88%	5.1%	4.1%	3.6%	4.42%

Commodore
International Services Corporation

1200 Wilson Drive
West Chester, PA 19380
(215) 431-9100

Important! Dated Material!

C-O-N-F-I-D-E-N-T-A-L

July 2, 1992

Dear Commercial Developer,

We are very excited about the approaching release of the new AA Amiga hardware and V39 of the operating system. To help in successfully launching these new products, we are asking for the cooperation of the development community in ensuring compatibility with V39, and to begin development of applications taking advantage of the new chipset.

For this purpose, we have scheduled Compatibility Seminars in San Francisco (July 23-25). By attending the seminar, you will have the opportunity to test your application or peripheral with the AA Amigas and V39, and to receive direct hands-on support from the CATS technical staff and Commodore engineers.

This may be the only opportunity you will have to test your application with V39 on an AA Amiga prior to the public introduction of our new products. I am sure you will consider your attendance at the Compatibility Seminar to be as critical as we do.

The enclosed information provides you with all the details to register for the seminar, and to reserve a hotel room. Since space for the seminar is very limited and sure to fill up fast, make sure we receive your registration by July 14.

Sincerely,

John Campbell

John Campbell
Director
Commodore Applications and Technical Support

enclosures

MPEG Compression Services

The following companies provide MPEG compression services. You send them your video source material and they convert it to MPEG-1 with layer 2 audio format. A wide variety of media are used for both source and converted material. Contact individual companies to find out what types of media are supported.

Commodore provides this list for information purposes only. We do not endorse any particular company. The entire risk as to the use of this information is assumed by the user.

Advanced Multimedia
26600 Telegraph Road
Suite 181
Southfield, MI 48075 USA
P: 1 313 3502130
F: 1 313 3503618
Contact: Ms. Jane Sinclair, President

AVM AG
CH 4106 Therwil
Basel, Switzerland
P: 41 61 7218621
F: 41 61 7218070
Contact: Mr. Heinz Kroger

Denshi Media Services
Taito 1 Chome
Tokyo, Taito-KU Japan
P: 81 3 32768071
F: 81 3 32750951
Contact: Hiromi Aoyagi

Digital Video Systems, Inc.
536 Weddell Drive
Suite 9
Sunnyvale, CA 94089 USA
P: 1 408 7344238
F: 1 408 7348660
Contact: Mr. Tia Chou

Epic Interactive Media, Ltd.
VPS House
52 Old Steine
Brighton
E. Sussex BN2 1NH
United Kingdom
P: 44 273 728600
Contact: Mr. James Brathwaite

GTE Interactive Media
Suite 200A
Carlsbad, CA 92009 USA
P: 1 619 4318801
F: 1 619 4318755
Contact: Dennis Garlington

Heuris Logic
1758 Muegge
St. Charles, MO 63303 USA
P: 1 314 9490415
Contact: Jeanette Depatie

International Creative Digital Image SA
Boulevard Tirou 130/4th Floor
Carleroi, 6000
Belgium
P: 32 071 300910
F: 32 071 331229
Contact: Mr. Bruno Rahir

Laser-Pacific Media Corp.
809 N. Cahuenga Blvd.
Los Angeles, CA 90038 USA
P: (213) 462-6266
Contact: Mr. Leon Silverman, Vice President of Marketing

Nimbus Information Systems
Raglan, Llantarnam Park,
Cwmbran
Gwent NP44 3AB
P: (0633) 867777
F: (0633) 867799
Contact: Adrian Farmer (Deputy Chairman) or Crack Downes (Technical)

N.V. Philips Industrial Activities
Kampische Steenweg 293
Hasselt, 3500
Belgium
P: 32 011 242167
F: 32 011 242168
Contact: Mr. Stephan Maris

Pacific Video Resources
2339 Third Street M-4
San Francisco, CA 94107 USA
P: 1 415 8645679
F: 1 415 8642059
Contact: Mr. Bentley Nelson

Philips Interactive Media Systems
City House
420-430 London Road
Croydon CR8 3QR
United Kingdom
P: 44 81 6894444
F: 44 81 6893395
Contact: Paddy Roache

Music Licensing Services

The incidental music used in your CD-ROM applications has a major impact on the percieved quality of your title. In the past, the major record labels have been slow to respond to the needs of the entertainment software industry. Application developers often found it easier to contract generic music from unknown artists rather than deal with the red tape and daunting licensing fees involved in obtaining master recordings from "name" artists.

In recent months however, both Warner Music and EMI Music Services have entered the market for providing incidental music for CD-ROM multimedia software. The key elements of their new approach are simpler licensing and a fee structure appropriate for the sales volumes generated in the consumer software industry. Listed below are the contact numbers for Warner, EMI and generic music sources.

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Warner Special Products

Contact: Tami Vartanian, Assoc. Mgr., A & R
Voice: 818-569-0500
FAX: 818-569-0530

Music available from these recording artists and many others (typical fees, $300 flat rate per title for a 30 second sample):

Anita Baker	Adrian Belew	Bad Company	The Doobie Brothers
Emerson, Lake & Palmer	Bela Fleck	Emmylou Harris	Jesus & Mary Chain
Joni Mitchell	Grahm Nash & David Crosby	Randy Newman	Pantera
The Rascals	R.E.M.	Linda Ronstadt	Hank Williams, Jr.

EMI Music Services

Contact: Sharon Ambrose, Director, Music Services
Voice: 212-830-2001
FAX: 212-830-5196

Music available from these recording artists and many others:

Arrested Development	Dragnet TV Theme	Duke Ellington	Heavy D
Indigo Girls	James Bond Movie Theme	Jesus Jones	Nirvana
Queen	The Rolling Stones	Sonny Rollins	Rod Stewart
Luther Vandross	XTC		

Generic Music Sources

The following companies provide generic music by unknown artists. The licensing fees are usually far lower than the fees for music by "name" artists. Similarly, the licenses are less restrictive. The music itself is usually professional quality.

27th Dimension, Inc. 800-634-0091	Canary Production 800-368-0033	DeWolfe Music/Sfx 800-221-6713	E.L.S. Productions 800-927-3472
Fresh Music Library 800-545-0688	Gene Michael Productions 800-955-0619	The Music Bakery 800-229-0313	River City Sound 800-755-8729
Signature Music Library 800-888-7151			

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from the collection of
carolyn scheppner